Spinnaker Media Advisory Board Meeting Minutes

Friday, October 3, 2023, 9:00 a.m. on Zoom

Call to Order – 9:03 a.m.

Attendance

Members Present

Amanda Cox	Director of Spinnaker Media
Linda Howell	Department of English Faculty Member
Rich Jones	Professional Broadcast Radio Representative
Staci Spanos	Professional Broadcast TV Representative
Ken Thomas	UNF School of Communication Faculty
Sam Foley	Professional Business Representative
Francine Frazier	Professional Broadcast TV Representative
Paul Runnestrand	Professional Print Journalism Representative
Grace Dvorovy	Student Representative

Members Absent

Others Present

Carter Mudgett	Spinnaker Editor-In-Chief
Lisa Marino	Spinnaker Radio General Manager
Kara Scarbrough	Spinnaker TV General Manager
Mitchell Brangaccio	Spinnaker Creative Services Director
Rodrigo Arias	Spinnaker Business Manager

Welcome

Amanda greeted the Advisory Board.

New Business

Leader Update

Rodrigo updated the Advisory Board on recently completed sales and the new hire.

Kara provided the Advisory Board with September's stats and an update on new content. Kara also noted that she will graduate in December but that two of her content producers are interested in applying for her position.