

# **Spinnaker Media Advisory Board Meeting Minutes**

Friday, March 1, 2024, 9:00 a.m. on Zoom

**Call to Order** – 9:01 a.m.

## **Attendance**

### **Members Present**

Amanda Cox

Staci Spanos

Ken Thomas

Linda Howell

Francine Frazier

Paul Runnestrand

Rodrigo informs the Board that his team has brought in \$17,060 and has sold a \$600 package to Tikka Bowls. Rodrigo's goals for the month include completing a business video series and starting the transition between Flytedesk and the website shop.

Laura updates the Advisory Board on TV. Laura shares that she has hired one content producer, which completes her team. Laura shares with the Board that five new videos have been put up and there is more engagement due to Market Days.

Jeanne updates the Advisory Board by explaining that she is working on being more assertive with her team and how she is training new volunteers. Jeanne is also seeking more SG news coverage and tabling at the career fair.

Amanda reviews the Fiscal Year 2024-2025 draft budget with the Advisory Board. Francine motions to approve the minutes; Sam seconds the motion. A hand vote is taken; the motion passes unanimously.

### **Old Business:**

**The Advisory Board votes on the February 2, 2024 meeting minutes.**

Staci motions to approve the minutes; Sam seconds the motion. A hand vote is taken; the motion passes unanimously.

### **Announcements:**

The next meeting will be on April 5, 2024, at 9:00 a.m.

**Adjourned** – 10:13 a.m.