

**Spinnaker Media Advisory Board Meeting Minutes**  
Friday, January 15, 2021, 9:00 am, Zoom

Call to Order – 9:00 am.

Attendance –

**Members Present**

Mo Baker, Chair  
Rich Jones  
Sam Foley

Adviser, Spinnaker Media

Professional Broadcast Radio Representative

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Paul Runnestrand

Professional Print Journalist

Tarik Minor

Professional Broadcast T

Sydnee Batzlaffs

Student Representative

**Members Absent**

Alksandra Masabni

Student Representative

Steve Patrick

Professional Digital Med

**Others Present**

Carissa Marques

Creative Services Directo

Sydney Chatani

Radio General Manager,

Aryan Anwar

Business Manager, Spinn

Darvin Nelson

Editor-In-Chief Applican

Amanda Cox

Secretary, Spinnaker Me

Welcome

New Business

- a. Interview Darvin Nelson for Editor-In-Chief Position
  - i. Darvin Nelson reviews his resume with the Advisory Board, highlighting his time as a volunteer and the general assignment reporter, followed by his time as the Features Editor and News Editor. Darvin explains that his goals as Editor-In-Chief will be to consistently put out content for students to enjoy and not let anyone graduate from UNF without knowing Spinnaker. Darvin also notes that he has been serving as Interim Editor-in-Chief and has enjoyed it. Mo notes that Darvin has been doing a fantastic job in the role.
  - ii. Rich asks Darvin about the challenges of working remotely and how he fosters a sense of collaboration with the team. Darvin notes that the team is using Zoom to collaborate and explains that he hopes to see

some in the office during the Spring Semester. Tarik asks Darwin how he determines what Spinnaker's top stories will be in busy news weeks.

