

general theory of location addressing the application of cost processes, particularly
transportation costs using the Ruhr coalfields in Western Germany as the region of study. As

regional development was further theorized by Howells

4. Methodology and Data

The project uses two data sets: JaxUSA www.jaxusa.org

Figure 2

JAXUSA has a robust Data Dashboard that present economic data by geography (the 7 counties)

https://www.bls.gov/oes/current/oes_abo.htm

Table 1 shows large firms in all sectors classified by the JAXUSA project, and HQ functions in Manufacturing, two HQ for Transportation and Logistics, and 1 HQ for IT, and Other (which is loosely interpreted as Retail) The greatest number of large firms are found in the Financial and Health sectors. The LQ statistic shows all values above 1 except IT and innovation. The Finance sector has the highest LQ value

Table 2 presents the number of firms that are 1000-2000 employees and exhibits similar breadth and depth with more firms and more HQ functions. Together, Tables 1 and 2 show a strong footprint regionally and a healthy footprint nationally when looking at the LQ statistic.

Table 2

Advanced firms	# >1000 employees
Manufacturing	4
Transportation & Logistics	5**
Financial	10**
Health & Biomedical	3*
IT & Innovation	1
Other	2*

Using JAXUSA data and following the thinking of Florida (2002, and 2022), Table 3 shows population and economic data; a diversity measure; and a

	Psychiatric technicians	2.01
	Health information technologists	2.2

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