Coggin College of Business Executive Committee Meeting July 11, 2019 (9:0010:30 am) Minutes

Present: Dawkins, Johnson, Bowling (via phondaeger, Eltantaw(wia phone), Goel, Loh, Jackson, Guffin, Donaldson, Garrett, Learch

at this time last yeaDespite the increased admittse number of credits is lover than last year

- x A question was raised about the recent faculty inquiry regarding the reported admits numbers being higher than applicants, which was an inadvertent reporting error made by the Dealine Dearindicated that correct admission and exceptions data will be ported at the 9/27/19 CCB All College Meeting.
- x The Masters in Logistics and Supply Chain Management (MSLSCM) was approved in June, whice the layed CCB being able to recruit potential students. The pritig tambierts of Was Log Management & don's State and a cademic advisors to recruit an
- x 7 students are enrolled the Business Analytics Certificate program.
- x Kate requested feedback from department chairs regarding a Faculty Study Abroad Monetary Exchange with Wells Fargo through which the bank will exchange US dollars in a cash advance for different foreign currencies. More information will be given at the next meeting.

Recurring Business

- 2. CMC/CCB Marketing update (Derek Guffin)
 - x The Employer Summit was held on Friday, June 28 with 60 recr**triteens**36 companies. The Summit had three break out session including elite programs, internships and Handshake. Derek distributed a handout to the EC which contained positive feedback from the attendiognanies.
 - x The S.T.A.R. Pogram has been revampeedd is now called the Coggin Career Readiness Certificate. The new slogan for the program in the program of the progra

have open and regular communication with those involved with the councils. Some suggestions from the EC discussion included: orientation, welcome letter, renewal letter, and having student and faculty involvement in the meeting.

- x He distributed a handout with the upcoming donor solicitations to the EC
- x He announced a new gift from CCB MBA alum John Montgomery of \$10k over 5 years to support students to attend the National Black MBA Conference, the largest MBA recruiting event in the US.
- x He is working with the CMC on sponsorships for their programs.
- 6. Center for Entrepreneurship and Innovation update (Karen Bowling)
 - x The inaugural incubator class had 99 applicants, and a majority of the applicants have a LinkedIn presence with 26% being UNF alumni. A graphic designed by Lucy in the CMC with the application link was placed on LinkedIn to solicit responses after the initial release to the local CEI ecosystem. The CMC is bAy Council will meet on July 24 and select 10 entrance for the inaugural cohort. All applicants will be invited to future CEI events and included on all CEI mailings.
 - x Two new members joinethe CEI Advisory Council: Sam Inman, CFO at Community First Credit Union, and a representative from Swisher Cigar. There are 23 open seatavailable on the council. Community First Credit Union is also sponsoring a peaker Series for the CEI with 4 speakers planned for FY20.
 - x The assistant direct position has been accepted by Laurall@ume. She is an author of "Think it Through" which centers around starting a small business, and she is expected to start Julyth29
 - x Two newspaper articles are in progress for the **GEIBJ** article will be released this week while Karen has an interviewith the student newspaper Spinnaker.
 - x The grand opening for Mayo's fle Sciences through the strength opening for Mayo's
- 7. Summer/ Fall classes update, Accreditatin & Assessment update(Chris Johnson)
 - x There are no developmentegarding the Summer 2020 and Fall 2020 schedules, and Jillian Gooding has not yet presented a timeline when information is due. Chris wants to have an internal timeline that is completed two to three weeks before her deadline, and this timeline will be used for checks and balance.

<u>New Busines</u>s

- 1. Business Analytics and Business Intelligence degree updateak(shmi Goel)
 - x Dr. Goel is working on the full proposals for both degree programs
- 2. Downtown campus Fidelity on-site MBA update (Christopher Johnson)
 - x There was a discussion regarding which classes will be held downtown going forward. Currently Chris can only see Business Law on the schedede.
 Dawkins addressed the technical issues that have hampered students including students coming to campus rather than stay aCErledue to telepresence equipment issues.
 - x For distance learning assess suggestion was made to have students partake in etiquette training or guidance.
 - x No classes are currently designated for Fidelity'sside MBA Program due to the Financial Aid audit.

- 3. Department chairs faculty hiring requests for Fall 2020 update
 - ✓ ECO is approved for 1 visiting instructor line (has identified a candidate)
 - ✓ FIN is approved for 1 visiting assistant professor line (has a verbal offer)
 - ✓ FIN is approved for 1 visiting instructor line (Ronald Heymann)
 - ✓ MAR is approved for 1 visiting instructor line (Mike McCardle)
 - MAN is requesting 1 tenurback IS line for Business Analytics (Fall 2020) (Advertising approved)
 - ✓ T & L is requesting 1 tenure-track line per ML&SCM proposal (Fall 2020)
- 4. Traynham Endowed Pr