

Coggin College of Business
Executive Committee Meeting
March 14, 2019 (9:00-10:30 am, Research 10:30-11:00 am)
Minutes

Present: Dawkins, Goel, Russell, Jackson, Guffin, Johnson, Loh, Jaeger, Gallo, Leonzon, Watts, Eltantawy

Absent: Bowling

Guests: David McKinnon, Amanda Kulp, Ash Faulkner- Members of the QEP Development Committee who spoke regarding UNF's QEP and its outcomes and goals.

1. **Approval of 2/21/19 minutes-** The minutes were approved unanimously with Reham's edits.

Announcement: The Confucius Institute space is returning to Coggin this spring.

Recurring Business

2. **CMC/CCB Marketing update (Derek Guffin)**

- Two part-time graphic designer positions are posted and Derek is actively recruiting for both positions.
- Derek is working on compiling CCB first destination data and hopes to have better data at the end of the spring semester.
- The Spring CMC Breakfast is Friday, April 12 and will recognize students who completed the S.T.A.R. Program and Executive Mentor Program.
- Derek met with the BAC Career Relevance Committee and they had a conversation about the S.T.A.R. Program. He is looking to add more to the program with different levels, and some ideas are speed networking, required attendance at Coggin Career Week or Career Fairs and the addition of module workshops.

3. **Advising Services Update (Jennifer Jackson)**

- The university-wide Open House is scheduled for April 13 and Jennifer wants department chairs and directors to let her know who will be in attendance. She will send a follow-up email to department chairs and directors.
- A new academic advisor has been hired

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- Lakshmi and Mark believe the BI degree program is moving relatively smoothly in the right direction.

2. Downtown campus/Fidelity on-site MBA update (Dawn Russell)

- CCB