

**Coggin College of Business**  
**Executive Committee Meeting Agenda**  
**December 10, 2020 (9:00-10:00 am)**

**Present:** Ahmed, Buttimer, Contrino, Donaldson, Eltantawy, Gallo, Goel, Guffin, Jaeger, Johnson, Loh, Leonzon, Russell and Watts

**Guests:** Fadil, Learch

1. **Approval of 11/12/20 minutes** – minutes approved as written

**New Business**

2. **UNF's 50th Anniversary Follow-up** – Kate Learch

Kate met with Kathleen, Karen and Richard to discuss our involvement with the 50<sup>th</sup> anniversary of UNF. The official celebration time is Jan-Dec 2022. We would like to recognize alum, students, faculty, staff and public community. The idea of continuing

5. Diversity - Culture of Inclusive Excellence, retaining diverse population of students, faculty, and staff, especially populations that have been underrepresented in the past
6. Partnership with Jacksonville Community - Increase partnerships and improve relationship with Jacksonville businesses
7. Improve/Promote CCB's brand – improve the branding of CCB, current and future students
8. Make positive social impact – to offer programming available to community that address significant societal issues.

Richard will present the above goals to the faculty for revision/review. Each goal will have an associated task force.

Adjournment: the meeting adjourned at 10:32