

Coggin College of Business  
Executive Committee Meeting  
November 12, 2019 (1:30-3:30 pm)  
Mt

company office hours, information sessions or networking sessions, introduction of faculty, and coordinating site visits. Derek also reviewed a sample itinerary of the Coggin Employer of the Day. These will be scheduled Monday, Tuesday Wednesday and Thursday from 11:00 am to 4:30 pm after the Career Week is over and before classes reach semester CCEC also has this event. Initially it will be free and then CCB will charge employers. The CMC has employers who have shown interest in this event and chairs should share this event with their advisory councils.

x The CMC is creating a link to post items on the TV monitors.

4. Advising Services Update (Jennifer Jackson presented first as she had to leave early)

x Jennifer asked the EC CCB should keep their Living Learning Community (LLC)?

Currently, Matt Leon and Rachel Frieder are the instructors and they will not continue in this role. CCB's LLC students are housed together at the Crossings and take a shared class, GEB 1990. After some discussion, it was decided the appropriate leadership of CCB's LLC should be a staff member instead of faculty. Jennifer Janice will send out an email asking if a CCB staff member would be interested in assuming leadership of this initiative. If no staff is interested, CCB will discontinue the LLC for 1 year.

x Spring 2020 registration starts next week and cohort students who are on track for graduation in 4 years will have priority registration.

5. SBDC update (Janice Donaldson)

x Willie Gonzales, a board member of the UNF Trustees and a SBDC advisory council member, is retiring from SBA. Janice and the SBDC are hosting his retirement party on 11/19 from 4:00-6:00 pm at the University Center. Kevin Hyatt, chair of the UNF Board of Trustees, and the President Szymanski will speak.

x Janice recommended guest speaker, Elga Langthon of SOHO Network Solutions, who is one of the largest exporters (70 countries) of crime scene investigation products. She is on a foreign direct investment visa and does a awesome job speaking about topics such as exporting, tariffs, currency fluctuations, etc.

x Janice mentioned topics discussed with SBDC advisory council (e.g., Hispanic Business Outreach, Workforce Development, What Should our Role Be, Access to Capital, etc..)

6. Development Office update (Caleb Garrett)

x Development has closed on a scholarship with the Florida Grocers Manufacturers Association of \$16,000 over 4 years.

x BBVA joined the CEI advisory council for \$10,000/year.

x Development is working on an email to promote the Jacksonville Iceman fundraising initiative and asked EC members to forward the email to interested parties after it is finalized.

x Madeline Albright will be speaking at the February President's Lecture.

- x Caleb suggested that EC members communicate the option of proxy attendance (secondary representation) to advisory council meetings since this will bring more representatives to the table and increases outside attendance versus inside attendance.
- x Caleb mentioned that Crowley and FIS want more involved at UNF and he asked EC members

Department is going to purchase a refrigerator. The only item the college purchased is furniture and Mark is going to discuss the furniture options with Susan Watts.

6. Overloads – Department chairs must justify splitting section if it creates a faculty overload.
  7. Jacksonville Iceman fundraising opportunity – Discussed with Development.
  8. Adding yearly checklists to CCB website (Reham/Jennifer/Derek) – Still in process
  9. Adding department, major, internship, CMC, etc. videos to CCB's website (Jennifer) – Discussed with Advising – Some of the videos have been recorded. Reham and Lakshmi said they are working on their department videos.
  10. Apple Education Conference (Mark Dawkins)- Lakshmi will be CCB's representative at the conference November 14<sup>th</sup> thru 16<sup>th</sup> and she will report at the December CCB EC meeting
  11. Research support in Coggin – Not discussed.
- x Suggestion Box – Mark read a suggestion from the suggestion box: “I would like to suggest course schedules be a collaboration in the college. Courses seem to be scheduled in each department and often have conflicts with use of room, specifically computer labs. I feel it tends to be a race to get courses scheduled first. If scheduling was either in a central location within the college or if there was time that all chairs get together to schedule courses to make it workable for student and, as well as, faculty would make it easier on everyone.”

Adjournment: The meeting adjourned at 3:30 pm.