

Coggin College of Business
Executive Committee Meeting Minutes
January 9, 2020 (9:00-11:00 am)

Present: Bowling, Eltantawy, Dawkins, Gallo, Garrett, Goel, Guffin, Jackson, Jaeger, Johnson, Leonzon, Loh, Parvez, Russell, and Watts

Absent: Donaldson

1. **Approval of 12/12/19 minutes** – The minutes were approved with edits to include accounting and IB with Honors in the Major.

Recurring Business

2. Center for Entrepreneurship and Innovation update – (Karen Bowling)

- Karen encouraged EC members to ask questions about and/or visit the CEI. Karen also welcomes any opportunity to connect with the university. For example, Karen is giving a presentation to Diane Denslow's class in February.
- The CEI continues to focus on the 14 companies in the first cohort and wants to beat the national averages on success rate and build a reputation on a national level. CEI is doing much customized work (e.g., connecting the cohorts with the right corporate sponsor, mentors and advisors, etc.). The CEI Advisory Council dues are being used to provide legal services, marketing services and accounting services in preparation of the entrepreneurs finalizing a pitch deck so they will be completely prepared when they pitch to investors. Currently, five entrepreneurs are using legal services for trademarking, partnership agreements, etc. The CEI has developed a flowchart which diagrams the milestones the entrepreneurs must meet to receive professional services, and the CEI has negotiated with at least two professional service companies in each category to provide services. All entrepreneurs, even those not selected in the initial cohort, can attend CEI workshops and programs. Karen said the CEI package is the most comprehensive and lucrative package she has seen and hopes this will be reflected in the entrepreneurs' success.
- The CEI received a \$50,000 grant from the state to pay undergraduate interns. Four interns have started, and one has dropped out. Four new marketing interns start on Monday. Karen wants to work with Derek on a certificate program and hopes that 100% of the interns are employed when they leave the CEI. The CEI intern opportunities are in Oasys, and Derek suggested using www.coggininternship.com for interns.
- Events - The CEI is updating its website to list all events.
 - a. Karen continues to talk to Rotary Clubs and Chamber

4. **SBDC update (Janice Donaldson)** – No report.

5. **Development Office update (Caleb Garrett)**

- Gifts Closed:

- a.

can be scholarly academic if they have a terminal degree and are involved in research (i.e., two publication in the last 5 years or one publication and 3 additional activities). The handout outline thresholds and CCB's current standing based upon FTEs; full-time faculty are 1 FTE and adjuncts and part-time faculty are proportionate based upon the number of classes taught. Chris will update this handout for the Spring faculty meeting. Chris has requested that all faculty update their vitas in Sedona. CCB's next AACSB measurement year is 21-22.

test. This topic was tabled for a future meeting because Mark said that the university is also working on certificates.

4. **Honors in Major - ACG, ECO, IB, MAR.** Any other departments interested?
5. **MS in Business Analytics/BBA in Business Intelligence degree updates (Lakshmi Goel)**
 - Lakshmi is working on the second round of revisions.
6. **Downtown campus/Fidelity on-site MBA update (Dawn Russell)**
 - Both programs are ongoing.
7. **Adding yearly checklists to CCB website (Reham/Jennifer/Derek)** – In process.
8. **Adding department, major, internship, CMC, etc. videos to CCB’s website – (Jennifer Jackson)** – In process.
9. **Research support in Coggin**
10. **IB’s Global Engagement – (Andres Gallo)**
 - IB is now in charge of Global Engagement in addition to his current role with CCB. Presently the other colleges at UNF do not have an IB Flagship, so CCB’s IB Flagship will do what it is doing for CCB for all the colleges. The International Center deals with compliance and does not handle global development, faculty, and new opportunities. Andres wants to create a better environment for the university’s internationalization, which is also important for campus diversity.
 - Now the study abroad and other programs available to CCB students will be available to all university students. For example:
 - a. The other colleges have 18 exchanges partners, CCB has 40.
 - b. The other colleges have no double degree programs, CCB has 4.
 - c. The other colleges have 1 summer program, CCB has 10.
 - d. The other colleges sent 7 exchange students, CCB sent 27.
 - Andres is excited about the expansion of the IB Flagship Programs across campus.

Adjournment: 11:10 am