

**Coggin College of Business
Executive Committee Meeting
September 13, 2018 (9:30-11:05 am)**

Members Present: Dawkins, Gallo, Goel, Johnson C., Weiler, Russell, Guffin, Loh, Frankel, Jaeger, Eltantawy, Jackson and Watts

Members Absent: Donaldson and Johnson R.

1. Approval of 8/2/18 Minutes - The EC minutes were approved after changes to reflect that David Jaeger was not present and incorporation of Reham Eltantawy's edits to the discussion of the half semester classes.

Recurring Business

2. CMC/CCB Marketing Update (Derek Guffin)

- September is a busy month with the STAR Accelerator Program is happening on Wednesday with a projection of 75 to 100 students participating. Fidelity Investments will come in and give the keynote speech. The information on the STAR Accelerator will be posted in the Ospreys Update to push students through the mock interviews and on-site resumes critiques, and Derek said this program from 9:30 am to 2 pm on Wednesday is a good start for students who want more exposure before the Career Week. The event also will help students complete the requirements for the STAR program at one time.
- The Accounting Career Expo is the first event of Coggin Career Week and it will be held on Thursday 9/20 and Friday 9/21. There will be 11 sessions for students to participate in, and several sessions were cancelled due to class conflicts in the evening. Eight of the 11 sessions are filled, and the session topics are posted online. Approximately 25 to 27 companies signed up for the Accounting Career Expo. The showcase will be from 12-2 pm at the University Center.
- The Coggin Career Week is about to start, and at the time of the meeting, there was approximately 15 to 20 sessions that are confirmed with a variety of topics. Derek is still working with employers on the topics.
- Accounting Career Expo will be in the fall only. The CMC will look into holding the finance, financial planning and banking career expo in the fall and spring moving forward in 2019 and 2020. This is under review, and Derek is open to discussion and feedback, and appreciates the insights and comments he has received and he is following up with everyone

program where students submit resumes and those resumes go to the participating companies. The companies identify students they want to interview and T&L determines specific appointment times. There is also an open session available for students who are not selected, and this is similar to the second day of Coggin Career Week. Derek explained that previously DeeDee and Shanon would get the

resumes and match students instead of the companies matching from the beginning. During the Oggin CareerWeek there will be a chance to set up interviews between employers and students if requested.

- x CMC Marketing CCB has hired another part-time graphic designer named Susan Thai, and both designers work Monday and Wednesday mornings. Susan is in his office from 8 am to noon. Will is doing a great job on the website, and can be reached by email for any help.

3. Advising Services update (Jennifer Jackson)

- x In response to the metric system, Advising Services has put together an advising plan that was provided to Mark to submit to AA. It includes a proposed plan of mandatory advising since it is now what required by the university. There will be mandatory advising for sophomore students. Advising Services will continue to hold the Majors Workshops, and

